

SPADIOR  
NEW YORK

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# CHRISTIAN DIOR IN NEW YORK CITY

Continuing its longstanding ties with New York City, Dior unveils House of Dior New York, emblematically located at the corner of 57th Street and Madison Avenue, steps away from where Christian Dior chose to reveal his revolutionary New Look collection in 1947.

Writing a new chapter in this captivating transatlantic odyssey, this exceptional setting embodies French refinement and elegance in the heart of the bustling “city that never sleeps.”

For the first time, Dior Spa opens within the House of Dior in New York. Nestled above the Couture private salons, the Dior Spa New York invites clients to indulge in exclusive face and body treatments that mirror the House's dedication to haute couture perfection, honoring the iconic 30 Montaigne. Here, the precision of made-to-measure fashion extends beyond clothing — each treatment is expertly customized to enhance both skin and senses, delivering a truly personalized experience.





DIOR SPA  
THE SCIENCE OF  
HAUTE WELLNESS

THE DIOR MEASUREMENTS  
THE DIOR HAUTE TECHNOLOGY  
THE DIOR HANDS



“In essence American women are impeccable.

I hasten to admit that this constant desire for beauty has made American women really beautiful.”

CHRISTIAN DIOR





# THE ART OF MEASUREMENTS



## THE DIOR MEASUREMENTS

With a commitment to high definition, Dior Spa New York introduces the Dior Measurements. Using Cortex, a state-of-the-art device for in depth skin analysis, Dior Wellness Experts can obtain ultra-precise results on several skin factors, such as:

Hydration  
Elasticity  
pH  
Collagen levels

Each Haute Couture facial is crafted with absolute precision to meet individual needs. Thanks to this foundation, Dior Wellness Experts can fully adapt the protocol to the client's needs, combining the power of hands with high technology. This in-depth diagnosis is included in the first Haute Couture treatment or can be booked on its own.



# THE DIOR HAUTE TECHNOLOGY

Dior has always combined its scientific expertise in skincare with manual techniques and cutting-edge technologies. This complementary know-how has resulted in extremely transformative treatments. Without compromising on sensorial experience, they offer the ultimate experience of beauty and well-being.

In this spirit of high-precision well-being, Dior Spa New York harnesses together cutting-edge technologies to rejuvenate and repair skin that has been challenged by urban living. From medical-grade tools providing precise facial diagnosis and targeting specific skin needs to treatments devices shaping instant and visible results.

In the city of endless possibilities, the House unveils its most advanced technologies, for an even more expert approach to beauty.





## MECHANICAL ACTION

### MICROSTIMULATION

By stimulating every millimeter of the skin, this technology relieves muscular tension and boosts oxygen for improved regeneration. Blood circulation is increased, providing improved texture and tone, resulting in a healthy glow.

### HYDRA-DERMABRASION

Advanced vortex technology infuses the skin with active ingredients to purify, exfoliate and restore radiance, while diminishing unwanted blemishes.

## LIGHT WAVES

### LED TECHNOLOGY

Every skin cell has the incredible ability to absorb and convert light into energy. An LED mask acts as a natural energy source, boosting cellular respiration to stimulate elastin and collagen production. As a result, the skin becomes plumper and repaired, with refined texture and redefined contours.

### COLD LASER

Cold laser uses low-intensity light to deeply penetrate tissues without causing damage. It stimulates cells, promoting cellular regeneration and reducing inflammation.

### MICROCURRENT

This non-invasive technology stimulates facial muscles to improve elastin production, boost collagen, and reduce the appearance of aging and fine lines.

### ULTRASOUND

Using high-frequency sound waves to deeply penetrate facial tissues, blood circulation is stimulated, and cellular regeneration is enhanced, improving skin texture and elasticity. Signs of aging are reduced while toning and refreshing the appearance of the face.

## BIOTECHNOLOGY

### OXYGEN & NEGATIVE IONS THERAPY

High-pressure oxygen infusion improves skin cell respiration and optimizes product penetration for an immediate radiance boost for the scalp and face.







## THE DIOR HANDS

At Dior Spa, beauty is born from balance – a delicate fusion of mind and body, echoing Christian Dior’s vision: "I wanted to make women not only more beautiful, but also happier." Guided by this philosophy, our approach to wellness goes beyond aesthetics, offering an experience that enhances both inner and outer beauty.

Our Haute-Wellness perspective blends meticulous craftsmanship with cutting-edge innovation. Like artisans in Dior’s couture ateliers, our Dior Wellness Experts, the “Dior Hands”, bring precision and care, combining expert hands with advanced technology co-developed with world-leading experts. This approach rejuvenates both face and body, enhances natural regeneration, and creates immersive sensorial moments that awaken the senses.

At the heart of Dior Spa lies a deep commitment to innovation, creating sanctuaries where well-being and beauty come together seamlessly, embodying the very essence of the Dior Haute-Wellness universe.





# THE SUR-MESURE BY DIOR

THE HAUTE COUTURE TREATMENT



# THE HAUTE COUTURE FACIAL

30MIN FACE CONSULTATION  
90MIN TREATMENT

WITH SARAH AKRAM – ON REQUEST

DIOR METHODS EMPLOYED  
*To be tailored based on the diagnosis.*

Cold Laser | Ultrasound | Microdermabrasion  
Microcurrent | LED | Cryotherapy | Oxygen

This entirely customized treatment, exclusive to Dior Spa New York and co-created with renowned facialist Sarah Akram known for her transformative facials and master in combining technologies to maximize results on all skin types, fully integrates the Dior skincare philosophy and the world of Haute Wellness. Much like haute couture fashion, which is customized to fit a client’s personal style and measurements, this non-invasive treatment is meticulously crafted to deliver exceptional results based on the client’s skin type, concerns, and goals, for deep skin transformation, using the ultimate combination of technologies.

The treatment begins with an in-depth skin consultation by the Dior Wellness Experts to personalize a treatment plan designed by the Dior Measurements. Based on the results and the use of advanced technologies, clients will receive a truly bespoke protocol. From microdermabrasion for instantly smooth skin to microcurrent boosting collagen production and redefining facial contours, these technologies coupled with the hands of our Dior Wellness Experts provide effective, immediate youthful skin and a revitalized look. The treatment is completed using customized Oxylight Ionix LED light combined with cryotherapy for instant skin elasticity improvement. Lastly, an infusion of oxygen promotes total penetration of Dior skincare products. Skin is contoured and brightened, providing an immediate healthy, youthful complexion. Your skin made-to-measure by Dior.







# THE PRÊT-À-PORTER TREATMENTS

THE FACE ATELIER  
THE BODY ATELIER



# THE FACE ATELIER



A refined selection of essential, ultra-targeted treatments to revive all skin types. The precise gestures of the Dior Wellness Experts follow one another to rejuvenate the skin with luxurious, best in class rituals achieving instant skin results.

## KOBI-DIOR

FACE – 60 OR 90MIN \*

Benefits: Lift | Plump | Sculpt | Wrinkle reduction | Contour | Firm | Drain

The high-performance sculpting treatment that lifts, plumps and releases tensions from the face, neck, and upper back.

After a two-step detox prelude protocol activating lymph nodes to drain fluids, using manual techniques, dry brushing and microstimulation, skin is now ready to receive a powerful muscular facial massage. Inspired by the Japanese Kobido technique, this sculpting massage uses a series of precise rhythmic gestures and acupressure to reshape the muscular structure of the face. This approach is enhanced by the targeted use of a patented microstimulation technology, and cryo stones to amplify the expert's intuitive touch for unrivalled results in wrinkle reduction, a lifted plumped and tension free face.

*\*Only the 90-minute version of this treatment includes drainage techniques with Icoone Therapy (microstimulation).*

DIOR METHODS EMPLOYED: Manual Drainage | Dry Brushing | Sculptural Massage  
Icoone Therapy | Firming and Hydrating Mask | Cryo Acupressure

## DIOR POWERED BY HYDRAFACIAL

FACE – 60 OR 90MIN

Benefits: Exfoliation | Purification | Hydration | Deoxidation | Cell Renewal | Dark Spot Reduction | Sebum Control

Dior combines its Floral Science with cutting-edge Hydrafacial™ hydra dermabrasion technology. Following a two-step detoxification preparation to stimulate lymph node drainage, an invigorating massage is performed to enhance tissue suppleness, activate microcirculation, and promote cell oxygenation. The skin is now ready to be cleansed and exfoliated, to purify the epidermis in depth, enhanced by Dior Floral Peeling Lotion. As a final touch, a boost of LED light is diffused to repair, tone, reduce fine lines and soothe any redness. At the end of the treatment, the skin is left deoxidized, moisturized, and healthy.

DIOR METHODS EMPLOYED: Face Sculpting | Hydra Dermabrasion | AHA & PHA Peeling  
Regenerating Mask | LED

## GOLDEN AURA

FACE – 90MIN

Benefits: Radiance | Circulation Boost | Oxygenation | Revitalization | Glow

Dior redefines facial radiance with an exceptional regenerating treatment that gently stimulates the skin, improving blood circulation and decreasing water retention. After a deep cleansing of the skin, amplified by the diffusion of negative ions and a targeted dry brushing to increase lymphatic flow, while gently exfoliating - the skin is now ready to receive a warming and sculpting muscle massage to soften the tissues. Rhythmic movements are provided by using warm guasha stone to release tension, decongest, and eliminate toxins. During the mask application, oxygen is diffused to amplify cellular respiration and optimize actives penetration. This process revitalizes the complexion, revealing a radiant face. The skin looks naturally luminous, with a youthful radiance as a result of this treatment ritual.

DIOR METHODS EMPLOYED: Dry Brushing | Warming Muscle Massage  
Hot Guasha Draining Techniques | Oxygenating Mask | Oxygen & Negative Ions Therapy

## WELLNESS ADD-ONS

Wellness Add-Ons can be booked in addition to a full treatment and cannot be booked independently.

### THE LIGHT THERAPIES \*\* 90MIN

Enhance the results of your facial or body treatment by combining it with one of our four lighting programs ranging from sleep therapy to dopamine boosting session.

### D-SCALP

HEAD AND TRAPS - 15MIN

Release all tension from head to toe with a unique scalp and shoulders massage. Targeting specific tension points on the scalp, the Dior Wellness Experts will leave you feeling completely relaxed.

### DIOR SKIN LED LIGHT

FACE - 15MIN

Boost your facial or body treatment with the powerful properties of red LED light. At the end of the session, skin is relaxed and repaired, while its metabolism is rebalanced. Under the beneficial effect of light, the mind is soothed, and harmony is restored.

\*\* This add-on is only available for treatments lasting 90 minutes or more. Each session begins with a 15-minute questionnaire to determine the program best suited to your current needs.



# THE BODY ATELIER



Emblematic of the House's expertise, these personalized massages treat the body like a temple. Each meticulously choreographed gesture is enhanced by the expertise of Dior's Wellness Experts for an even more sublime result. Every guest's body and mind are pampered, with a fully customizable experience from start to finish.

## NEW LOOK

BODY – 60 OR 90MIN

Benefits: Tone | Sculpt | Detoxification | Firm | Drain

Our iconic slimming and firming massage using microstimulation\* to tone, sculpt silhouette and remodel body contours. With precise, invigorating movements and draining techniques, this treatment firms and detoxifies the body. Specialized techniques target fat deposits to provide an exceptional anti-cellulite effect. It works deep within the skin to tone, smooth irregularities, and enhance overall firmness. Legs feel lighter, the silhouette is redefined, and energy is renewed.

*\*This treatment can be performed with a combination of the Icoone Therapy and massage, fully manual massage, or only with the Icoone Therapy.*

DIOR METHODS EMPLOYED: Icoone Therapy | Manual Lymphatic Techniques | Gut Detoxification

## D-TISSUE

BODY – 60 OR 90MIN

Benefits: Oxygenation | Muscle recovery | Restoration

This slow and deep massage is aimed at releasing tensions and oxygenating muscles, through high-tech treatment techniques. To enable the body to feel free once again, meticulous massage movements combine strength with a gentle touch, helping to eliminate toxins and relieve aching muscles. This ultimate high-performance treatment is ideal for athletic recovery or instant relaxation.

## WELLNESS ADD-ONS

Wellness Add-Ons can be booked in addition to a full treatment and cannot be booked independently.

### THE LIGHT THERAPIES\*\*

90MIN

Enhance the results of your facial or body treatment by combining it with one of our four lighting programs ranging from sleep therapy to dopamine boosting session.

### FOOT RELIEF

BODY - 15MIN

Drawing inspiration from foot reflexology, this energizing massage enhances any body treatment. As well as boosting circulation, it creates an extraordinary sensation of lightness in the legs and feet. The body and mind feel as if they are weightless.

### DIOR SKIN LED LIGHT

FACE - 15MIN

Boost your facial or body treatment with the powerful properties of red LED light. At the end of the session, skin is relaxed and repaired, while its metabolism is rebalanced. Under the beneficial effect of light, the mind is soothed, and harmony is restored.

\*\* This add-on is only available for treatments lasting 90 minutes or more. Each session begins with a 15-minute questionnaire to determine the program best suited to your current needs.





## CONSTELLATION

BODY – 60 OR 90MIN

Benefits: Relaxation | Unwinding | Release | Rebalancing

Deep relaxation and a complete sense of letting go. That is the promise of this multi-sensory journey. A holistic massage, combined with slow and enveloping movements over the entire body, to release muscular tensions one by one. Deeply relaxed, the body becomes a haven of restored inner peace.

## 9 MOONS

PRE-NATAL – BODY – 60 OR 90MIN

Benefits: Soothing | Lightness | Comfort | Nurturing

To accompany the unique journey of pregnancy, Dior has designed an experience where the needs of the body and mind are attended to more than ever. A pampering treatment, a series of slow and gentle movements are delivered with the utmost care, to relieve muscular tension, lighten the legs, and help moms-to-be enjoy the unique beauty of this journey. This ritual is recommended after the first three months of pregnancy.

## WELLNESS ADD-ONS

Wellness Add-Ons can be booked in addition to a full treatment and cannot be booked independently.

### THE LIGHT THERAPIES\*\*

90MIN

Enhance the results of your facial or body treatment by combining it with one of our four lighting programs ranging from sleep therapy to dopamine boosting session.

### FOOT RELIEF

BODY - 15MIN

Drawing inspiration from foot reflexology, this energizing massage enhances any body treatment. As well as boosting circulation, it creates an extraordinary sensation of lightness in the legs and feet. The body and mind feel as if they are weightless.

### DIOR SKIN LED LIGHT

FACE - 15MIN

Boost your facial or body treatment with the powerful properties of red LED light. At the end of the session, skin is relaxed and repaired, while its metabolism is rebalanced. Under the beneficial effect of light, the mind is soothed, and harmony is restored.

*\*\* This add-on is only available for treatments lasting 90 minutes or more. Each session begins with a 15-minute questionnaire to determine the program best suited to your current needs.*





# THE LIGHT THERAPIES



Dior Spa New York unveils an exceptional showcase, in the city that never sleeps.  
The science of light therapy is thoughtfully offered with individual goals in mind.

A unique feature that mimics the benefits of light produced by the sun,  
programmed to provide you the ideal daily dose of light.

An opportunity to rebalance your energy and sleep cycle, as well as erasing  
signs of fatigue and stimulating serotonin and dopamine.

The LED-studded sky diffuses four types of healing light  
and is suggested to enhance any 90-minute treatment

HAPPINESS

Serotonin and dopamine stimulation

*Exclusivity for Dior Spa New York*

RECHARGE

Jet lag recovery or Revitalization

RECOVER

Circadian cycles synchronization

REST

Sleep management







# BEAUTY

BESPOKE MAKEUP



## BESPOKE MAKEUP

ON REQUEST - FROM 30 MIN

Discover the secrets behind the Dior look with a makeup artist from the House of Dior. For a natural and elegant makeup look, a fresh complexion, couture lips, or graphic eye makeup that reflects your personality.





THE HAUTE COUTURE TREATMENT

SARAH AKRAM	120min (30min face consultation   90min treatment)	\$1300
DIOR WELLNESS EXPERT	120min (30min face consultation   90min treatment)	\$800

THE FACE ATELIER

KOBI DIOR	60 or 90 min	\$450 / \$575
DIOR POWERED BY HYDRAFACIAL	60 or 90 min	\$450 / \$575
GOLDEN AURA	90 min	\$550

THE BODY ATELIER

NEW LOOK	60 or 90 min	\$450 / \$550
D-TISSUE	60 or 90 min	\$400 / \$500
CONSTELLATION	60 or 90 min	\$400 / \$500
9 MOONS – PRE-NATAL	60 or 90 min	\$375 / \$475

WELLNESS ADD-ONS

THE LIGHT THERAPIES – FACE OR BODY	90 min	\$170
FOOT RELIEF – BODY	15 min	\$150
D-SCALP – HEAD AND TRAPS	15 min	\$150
DIOR SKIN LED LIGHT – FACE	15 min	\$100

BEAUTY

BESPOKE MAKEUP	From 30 min	On request
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TERMS & CONDITIONS

RESERVATIONS AND CANCELLATIONS

To make a reservation, please contact the Dior Spa team via e-mail or phone:  
DiorSpaNY@christiandior.com  
+646-290-6699

Should you need to cancel or change your appointment, please let us know at least 24 hours before the scheduled time to avoid being charged the full cost of your treatment. In the case of a late arrival, we will do our best to offer you the same service, if our schedule allows it. Based upon to availability, late arrivals may be subject to reduced treatment duration.

TREATMENT TIME

To offer you an ideal welcome, we recommend that you arrive 15 minutes before your scheduled treatment time. This will allow our Wellness Experts to provide you with a personalized consultation.

SPA GUIDELINES

Please inform our Wellness Experts of any illness or ongoing regimen. To ensure a soothing experience and to show respect for our guests, we request that you silence your cell phones and devices during your time at the Dior Spa.

As a courtesy to all guests, discretion is greatly appreciated. This is a private, intimate, and serene space.

We ask that you take this into consideration before capturing any content.

Before your departure, please ensure that you have all personal items, as we are not responsible for lost or misplaced articles.

All Guests of Dior Spa New York must be at least 18+ years of age to experience services.

All prices are in US Dollars and are exclusive of sales tax as currently mandated by New York City and State.

For your convenience, a 20% gratuity will be automatically added to each service.







SPADIOR  
NEW YORK